



ProMonitor™ from ChoicePoint is a data monitoring service that can provide e-mail, fax, XML, or server-to-server alerts to customers when there are changes to their identity information.

HELP PREVENT AND TRACK FRAUD WITH ProMonitor. TRUST CHOICEPOINT TO HELP PROVIDE THE ANSWERS YOU NEED.

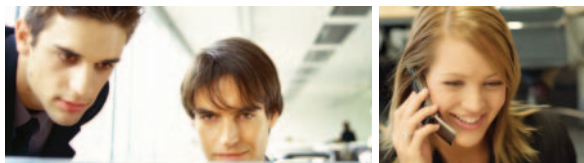
ChoicePoint Can Help You:

- Optimize consumer confidence and trust
- Provide time-sensitive security solutions
- Find your bad-debt customers
- Protect your customers with early detection of identity theft
- Employee criminal activity detection
- Early detection of vendor/franchisee non-compliance



→ ChoicePoint provides business-critical information to commercial enterprises, helping advance the efforts of consumer identity verification, business credentialing, insurance services, direct marketing and pre-employment verification. Helping manage risk exposure and reduce fraud and abuse, ChoicePoint unites information with sophisticated technology to create customized solutions that can effectively meet its clients' information requirements.

OVER →



THE AUTOMATIC ALERT SERVICE CAN HELP YOUR ORGANIZATION:

Prevent Identity Theft

Send automatic alerts to consumers when there are changes to their personally identifying information.

Providing alerts of account activity or personal identifiers can deliver early indication of fraudulent activity, including credit fraud, bank fraud, bankruptcy fraud, and more.

Reduce Bad Debt

Improve results in collection activity

Receive automated alerts of any new activity to keep collectors focused on active leads

Monitor Employment Compliance

You check your employee's criminal history before hiring - let us notify you of any relevant convictions after the hire.

Manage Risk – Vendor / Franchisee Compliance

Help protect your brand name. Assure your vendors ownership does not change and that they continue to have no derogatory information against the principles of the company.

HOW IT WORKS:

ProMonitor continually tracks consumer, employee and vendor profile patterns, comparing key information such as address, telephone and account information against several public, private and proprietary

ChoicePoint databases. If significant identity variables in a profile change, ProMonitor alerts you to potential security threats or the marker for possible identity theft.

ProMonitor and ChoicePoint Authentication Solutions (CPAS) quickly plug in into any existing password or identity management system — helping to reduce online fraud and identity theft by providing a second layer of authentication. CPAS offers flexible and highly customizable products that integrate easily into and across existing back-end infrastructures — server-to-server, batch, over the Web or via telephone.

Features & Benefits of using ProMonitor

- Tracks a profile for substantial changes or new information:
 - Name changes
 - Duplication of SSN
 - Address changes
 - Other profile indicators
- Delivers early indication of fraudulent activity
 - Criminal activity or other Derogatory Information
- Executive dashboard and detailed trending analytics
- Track activity or newly changed data
- Configurable business rules engine
- Implementation types: Hosted or Integrated; Real time or Batch
- Protect privacy through data encryption
- Monitoring of alerts without compromising your company's data privacy

About ChoicePoint

ChoicePoint (NYSE: CPS) is the leading provider of identification and credential verification services for making smarter decisions in a world challenged by increased risks.

Serving the needs of business, government, non-profit organizations and individuals, ChoicePoint works to create a safer and more secure society through the responsible use of information while ensuring the protection of personal privacy.

Why Use ChoicePoint?

ChoicePoint has unmatched data resources with more than 19 billion public records online.

ChoicePoint has the ability to recognize changes across a wide variety of data sources to ensure maximum coverage.

We are able to access and monitor:

- Credit Header Data
- Bureau Marketing and List Data
- Nationwide Telephone Directory
- Government Data Sources
- Business Ownerships
- Bankruptcies, Liens, & Judgments
- Property Purchases (Deeds, Boats, Planes, Vehicles)

ChoicePoint analytics can help recognize relationships between individuals, identities, and addresses to reduce the possibility of "false alarms."

To learn more:

Contact ChoicePoint Authentication Solutions at **1.800.342.5339**

Or, visit us on the web:

www.choicepoint.com/business/authen/cpas